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## Auto Refract-Keratometer ACCUREF K-900 was awarded the “GOOD DESIGN AWARD 2011”

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Our Auto Refract-Keratometer **ACCUREF K-900** was awarded the “GOOD DESIGN AWARD 2011” (otherwise known as “G” mark) sponsored by Japan Institute of Design Promotion.

**ACCUREF K-900**, as a global standard in next-generation model, was developed together with professional designer in early phase and pursuing ultimate usability. In the GOOD DESIGN AWARD 2011, its “human-friendly design that focuses on the less stress on patients” has been highly evaluated.

In the future also, we will proceed in good faith to develop superior products thinking much of “human-friendly design” .



### COMMENTS FROM THE JUDGES

The user interface that was designed so as to facilitate the relationship with the examinees and the large-size touch screen with increased visibility enabled accurate as well as speedy examination aside from its being the medical equipment with excellent cost performance. The main body configured with its simple plane composition gives the sense of being robust as well as reliability and its two-tone based coloring is human-friendly as it gives the sense of cleanliness as well as the secure feeling.